



SPONSORSHIPS

December 7, 2024 on
South Carolina
Society Hall

I am reaching out on behalf of Dress for Success Charleston, a nonprofit organization dedicated to empowering women. We are excited to announce our upcoming fundraising event, "Little Black Dress for Success" which will take place on December 7, 2024, at South Carolina Society Hall. This event aims to empower women while highlighting the inspiring journeys of our clients who have benefited from our programs, and our Your Hour Her Power 2024 Honorees.



To ensure the success of this important event, we are seeking the support of community-minded businesses. Your sponsorship would play a crucial role in helping us continue our programs for low to moderate-income women, providing them with the support and resources they need to achieve their goals, and demonstrating your commitment to empowering women to thrive in life and at work.

dfscharleston.org/honorees



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Sponsorship Opportunities

We offer several sponsorship levels, each providing unique benefits.

Signature Sponsor - \$5,000

- ☞ Recognition as a Signature Sponsor in all event materials
- ☞ Logo placement on event signage, website, and promotional materials
- ☞ Acknowledgment in event press releases and social media posts
- ☞ Opportunity to speak at the event.
- ☞ 6 complimentary event tickets

Gold Sponsor - \$2,500

- ☞ Recognition as a Gold Sponsor in event materials
- ☞ Logo placement on event signage and website
- ☞ Acknowledgment in event press releases and social media posts
- ☞ 4 complimentary event tickets

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Sponsorship Continued

We offer several sponsorship levels, each providing unique benefits.

Silver Sponsor - \$1,000

- Recognition as a Silver Sponsor in event materials
- Logo placement on the event website
- Acknowledgment in event press releases and social media posts
- 2 complimentary event tickets

Bronze Sponsor - \$500

- Recognition as a Bronze Sponsor in event materials
- Logo placement on the event website
- Acknowledgment in event social media posts
- 2 complimentary event tickets

Custom Sponsorship Packages

We understand that every business has unique needs and interests. Therefore, we are happy to create custom sponsorship packages that align with your marketing and community engagement goals.

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How to become a Sponsor

If you are interested in sponsoring our event, please complete the enclosed sponsorship form and return it to us by September 6, 2024. For any questions or additional information, please contact us at **info@dfscharleston.org**



We greatly appreciate your consideration and look forward to the possibility of partnering with your organization to make Women of Strength, Resilience, and Success a success. Together we are stronger, and we can make a significant impact on families of the women we serve from the Tri-county area and beyond.

Thank you for your time and support.

Sincerely,

Margaret J. Jefferson

Founder, Dress for Success Charleston

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